

Annual Congress
Sponsorship and Exhibitor Prospectus

Clinical Robotic Surgery Association

Omni Hotel
Charlottesville, North Carolina
September 23 – 24, 2021
www.clinicalrobotics.com



Invitation

On behalf of the Congress Management Committee and the CRSA Board of Directors, i would like to warmly invite you to consider the benefits of participating as a sponsor at the Clinical Robotic Surgery Association Annual Congress which will be held in partnership with University of Virginia, at the Omni Hotel in Charlottesville on September 23 – 24, 2021.

CRSA is the premier association for robotic minimally invasive surgeons and other healthcare professionals dedicated to the advancements in surgical techniques in general surgery and associated sub-specialties.

The aim of this meeting will be to create a forum for discussion where leading experts from countries around the world will discuss issues related to the clinical applications of robotic and minimally invasive technology within various sub specialties of General Surgery.

The overall objective of this meeting is to contribute to the worldwide debate and efforts to strengthen the bridge between theory and practice for General Robotic Minimally Invasive Surgery. The Worldwide Congress of The Clinical Robotic Surgery Association [CRSA] will provide clinical, educational and innovative services in a manner that will support the true mission of facilitating robotic and minimally invasive techniques in general surgery and related specialties. It's our expectation that our efforts will provide the preferred forum to compare and discuss practical aspects of robotic and minimally invasive surgery. We hope to facilitate the opportunity to contact colleagues, experts, proctors or trainers in favor of multi-institutional programs.

We have designed an innovative and comprehensive program aimed to present the latest advances in clinical robotic and minimally invasive practice applied to general surgery. Worldwide experts will discuss techniques, problems, clinical results and developments.

The purpose of the meeting is to cover the most important clinical indications of robotic and minimally invasive surgery for physicians, residents and fellows discussing the practical aspects of surgery.

The association has more than 2,000 members and our annual congress attracts on average 500 participants every year. To encourage participation attendees will be participating in-person and remotely. We look forward to welcoming you to Virginia.

Jose Oberholzer, MD
President, Clinical Robotic Surgery Association
Professor of Surgery, Virginia University

Benefits to Sponsors and Exhibitors

- Maximum exposure at the premier Congress for 2021 dedicated to robotic and minimally invasive techniques in general surgery
- Clear demonstration of your organization's commitment to the development of technology for the purpose of improving patient care
- Strong visibility on the Clinical Robotic Surgery Association website and all marketing materials
- An in-person and virtual exhibit hall experience
- CRSA Annual Congress is the leading event in robotic minimally invasive surgery related to the field of general surgery
- Target influential decision makers
- Expand your prospect base and strengthen existing customer relationships
- Introduce new products or services
- Generate new sales leads
- Give product demonstrations
- Conduct market research

Event Sponsors

The Clinical Robotic Surgery Association is a 501(c)3 not for profit whose primary mission is education and research.

Prospective Sponsors

We invite all prospective sponsors to review the benefits of sponsorship below, and to contact our team to discuss our sponsor offerings. Our event team has more than 50 years of experience in running medical education events and will work with your company to provide you a seamless sponsorship experience. Please contact one of the representatives below who will work with you and your marketing team or foundation.

Exhibitors

All exhibitors, please review the exhibitor section on page 10. Please complete the Exhibitor Form at the end of this Prospectus and return to philip@clinicalrobotics.com

Event Management Team

Philip Clark MBA

Executive Managing Director
Sponsor Relations
Email: philip@clinicalrobotics.com

Danielle Jacobson

Event Coordinator
Email: danielle@clinicalrobotics.com

Riccardo Terrosi

Technical Director
Email: riccardo@clinicalrobotics.com

Sponsorship Entitlements Key

All sponsors will receive the following entitlements in addition to those outlined in the individual package

- Recognition as a sponsor (with company logo) on Congress printed Delegate Guide
- Recognition as sponsor (with company logo) on Congress website
- Acknowledgement as sponsor (with company logo) on the official sponsor acknowledgement board onsite
- Post-event access to participants registration list

Platinum Sponsor

\$75,000

As Platinum Sponsor your organization will benefit from an excellent level of exposure. Your organization will enjoy a strong alignment with the CRSA Congress 2021 through the many opportunities for branding and exposure both before and during the event.

As Platinum Sponsor your organization will receive considerable exposure and recognition through the following entitlements:

- Premier Virtual Exhibit Space
- Delegate list provided one week prior to the congress
- Half page advertising space in the Congress printed Delegate Guide (artwork to be provided by the sponsor)
- Four (4) Congress Delegate registrations inclusive of the Surgical Innovation Dinner
- Exhibition space in prominent location
- Eight (8) Exhibitor Registrations inclusive of the Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Platinum Sponsor during the opening remarks from our President
- Logo and 100 word profile in the Congress printed Delegate Guide and Abstract publication
- Banner on the Event website, and enduring sponsor recognition on the main Association website
- Two (2) Post Conference Email Distributions to members and meeting attendees

Surgical Innovation Dinner Alignment

The pre-congress Surgical Innovation Dinner will be held on Friday September 24, 2021 and is an essential networking opportunity for all our participants. The dinner is an opportunity for the Platinum Sponsor to build brand recognition with all attendees and this premier social function of our event. Alignment with the Surgical Innovation Dinner will provide the Platinum Sponsor with the following entitlements:

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the venue
- Opportunity for your organization representative to present a ten (10) minute presentation at the function (basic AV equipment will be provided)

Gold Sponsor

\$50,000

As Gold Sponsor your organization will enjoy a strong alignment with the CRSA Congress 2019 through the many opportunities for branding and exposure both before and during the event.

As Gold Sponsor your organization will receive a high level of exposure and recognition through the following entitlements:

- Virtual Exhibit Booth
- Delegate list provided after the congress
- Two (2) Congress Delegate registrations inclusive of the pre-congress Surgical Innovation Dinner
- Exhibition space in prominent location
- Six (6) Exhibitor Registrations inclusive of the pre-congress Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Gold Sponsor during the opening remarks from our President
- Logo and 50 word profile in the Congress printed Delegate Guide and Abstract publication
- Logo on the Event website

Sponsor Lunch

In addition to the package outlined above the Gold Sponsor may have the option of **sponsoring a lunch meeting with up to 50 event attendees.** (first come, first serve basis)

This is an opportunity to host a company or branded lunch event during the CRSA Congress. The meeting may include a guest speaker, scientific presentation and/or product launches. Poster / Easel outside the room featuring the organization name and logo may be displayed during the sponsored lunch.

This sponsorship package includes the provision of a meeting room, podium and basic AV equipment. Catering is at an additional cost to the sponsor and may be organized in consultation with the Congress Management.

Available days and times (first come, first serve)

Thursday, September 23, 2019 12.00pm-01.00pm

Friday, September 24, 2019 12.00pm-01.00pm

An outline of the lunch meeting topic and speaker details must be submitted to the Congress Management for approval. Provision of these details as soon as possible will facilitate marketing on the congress website to ensure maximum exposure to the sponsor.

Silver Sponsor

\$25,000

As a Silver Sponsor your organization will enjoy a strong alignment with the Congress through several opportunities for branding and exposure before and during the event. As a Silver Sponsor your organization will receive a significant level of exposure and recognition through the following entitlements:

- Delegate list provided after the congress
- One (1) Congress Delegate registrations inclusive of the Surgical Innovation Dinner
- Exhibition space (Booth) in prominent location
- Four (4) Exhibitor Registrations inclusive of the Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Silver Sponsor during the opening remarks from our President
- Logo and 50 word profile in the Congress printed Delegate Guide and Abstract publication
- Logo on the Event website

Sponsored Beverage Station

In addition to the package outlined above the Gold Sponsor may have the option of sponsoring the beverage station

Poster / Easel provided by the beverage station featuring the organization name and logo may be displayed during the meeting

Bronze Sponsor

\$10,000

As a Bronze Sponsor your organization will enjoy a alignment with the Congress through several opportunities for branding and exposure before and during the event. As a Bronze Sponsor your organization will receive a significant level of exposure and recognition through the following entitlements:

- Virtual Exhibit Hall
- Delegate list provided after the congress
- One (1) Congress Delegate registrations inclusive of the Surgical Innovation Dinner
- In person Exhibition space – Table Top
- Two (2) Exhibitor Registrations inclusive of the Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Bronze Sponsor during the opening remarks from our President
- Logo in the Congress printed Delegate Guide and Abstract publication
- Logo on the Event website

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Exhibit Space **\$2,500 - \$7,500**

Exhibit space is available in-person at the conference hotel and in our virtual exhibit hall. The following is the fee schedule for exhibit space:

Exhibit Type	Cost
Virtual Booth	\$2,500
In Person Tabletop	\$5,000
In Person Booth (10 x 10)	\$7,500

Exhibit Address / Location

Omni Hotel,
212 Ridge McIntire Road
Charlottesville, VA 22903
Hotel Phone: (434) 971-5500

Exhibit Hall: James Monroe Ballroom

Interactive Floor Plan: [Link](#)

Exhibit Dates and Hours

Wednesday September 22, 2021	Exhibitor Set-Up	12.00 pm – 05.00 pm
Thursday September 23, 2021	Exhibitor Hall Open	07.00 am – 05.00 pm
Friday September 24, 2021	Exhibitor Hall Open	07.30 am – 04.00 pm
Friday September 24, 2021	Break down	04.00 pm – 06.00 pm

Accommodations

All exhibitors and delegates free registrants must use conference room block accommodations provided by the Omni Hotel and In. All hotel accommodations must be booked by no later than September 8, 2021.

Reservations for the conference can be made through the following link:
<https://www.omnihotels.com/hotels/charlottesville/meetings/clinical-robotic-surgery-association-meeting-09192021>

All exhibitors and delegates will receive the group block rate of \$219 per night.

Hotel Rules

The Exhibitor must follow the rules and regulations set forth by the hotel. The exhibitor is responsible for any charges for a/v, electrical, mailing or any other costs associated with exhibit set-up. There shall be no modifications, including without limitation, removal of furniture, fixtures, artwork, etc., adding tables or chairs, signage, portable refrigerators, using guestrooms as meeting rooms or exhibit rooms. No outside vendors or contractors are allowed to work in the guest rooms, corridors, or any other areas without prior approval of Hotel.

Registration

All exhibitors, please email philip@clinicalrobotics.com to reserve your sponsorship. A 50% refundable deposit is due at the time of deposit. Full payment is due by August 31, 2021

We would be happy to discuss additional sponsorship opportunities.

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ANNUAL CONGRESS 2019

Exhibit Dates: Friday November 1 – Saturday November 2, 2019

Location: Washington Duke Inn, Durham, North Carolina

EXHIBITOR APPLICATION FORM

We the undersigned, apply for technical exhibit space at the above referenced location

Please complete and email to: philip@clinicalrobotics.com

COMPANY

Company Name

Street Address

City	State	Country	Zip
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Telephone	Fax	Website
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CONTACT INFORMATION

Pre Meeting	Title
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Telephone	Email
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On-Site	Title
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Cell Phone	Email
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EXHIBIT RESERVATION: See prospectus for guidelines, and floor plan

EXHIBIT BOOTH \$8,000

EXHIBIT TABLETOP \$5,000

SIGNATURE: X _____

Your signature on this application indicates that you understand and agree to comply with the policies, rules and regulations contained in the Exhibitor Prospectus, and will abide by the payment schedule as outlined and have read the rules and agree to distribute them to those involved in your booth.

PAYMENT SCHEDULE

• 50% Deposit due with application	Total Estimated Cost	\$ _____
• Balance due September 30, 2019	50% Deposit	\$ _____
• CRSA Tax-ID: 27-0193640	TOTAL AMOUNT	\$ _____
	ENCLOSED	_____

Check Enclosed: Please make payment to Clinical Robotic Surgery Association

Credit Card: Please Circle One VISA MASTERCARD

Cardholder Name

Credit Card Number	Exp Date
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Cardholder Signature

Amount to be Charged	50% Deposit \$	Payment in Full \$
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