



CLINICAL
ROBOTIC
SURGERY
ASSOCIATION

LET'S KEEP IN TOUCH TO IMPROVE OUR ROBOTIC CLINICAL PRACTICE

Clinical Robotic Surgery Association
203 N LaSalle STE 2100
Chicago, Illinois 60601- United States of America
Email: paola@clinicalrobotics.com
Website: www.clicalrobotics.com

XV CRSA Worldwide Congress on *Gems and Hints* from the International Experts

Sponsorship and Exhibitor Prospectus

CRSA
CLINICAL ROBOTIC SURGERY ASSOCIATION

XV
WORLDWIDE CONGRESS

**ROBOTIC SURGERY:
GEMS AND HINTS
FROM THE WORLDWIDE EXPERTS**

WWW.CLINICALROBOTICS.COM

ROME

NOVEMBER 21-22-23.2024

Versus, Symani, Revo-I, Mira, Anovo, Senhance, Hugo, Enos, Celsus, da Vinci, Moon Surgical, Ottava, Avatera, Mantra, Vicarius, Hinotori

A. Rome Lifestyle Hotel
Rome, Italy

November 21, 22, 23 - 2024



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BENEFITS TO SPONSORS AND EXHIBITORS

- Maximum exposure at the 2024 Congress dedicated to robotic and minimally invasive techniques in general surgery
- Clear demonstration of your organization's commitment to the development of technology to improve patient care
- Strong visibility on the Clinical Robotic Surgery Association website and all marketing materials
- CRSA Annual Congress is the leading event in robotic minimally invasive surgery related to the field of general surgery
- Target influential decision-makers
- Expand your prospect base and strengthen existing customer relationships
- Introduce new products or services
- Generate new sales leads
- Give product demonstrations
- Conduct market research



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EVENT SPONSORS

The Clinical Robotic Surgery Association is a 501(c)3 not-for-profit whose primary mission is education and research.

Prospective Sponsors

We invite all prospective sponsors to review the sponsorship benefits below and contact our team to discuss our sponsor offerings. Our event team has over 50 years of experience running medical education events and will work with your company to provide you with a seamless sponsorship experience. Please get in touch with one of the representatives below who will work with you and your marketing team or foundation.

Event Management Team

Paola Quezada

General Manager

Email: paola@clinicalrobotics.com

Riccardo Terrosi

Technical Director

Email: riccardo@clinicalrobotics.com



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SPONSORSHIP ENTITLEMENTS KEY

All sponsors will receive the following entitlements in addition to those outlined in the individual package:

- Recognition as a sponsor (with company logo) on Congress printed Delegate Guide
- Recognition as a sponsor (with company logo) on the Congress website
- Acknowledgement board onsite



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PLATINUM SPONSOR \$110,000

As Platinum Sponsor, your organization will benefit from an excellent level of exposure.

In addition, your organization will enjoy a strong alignment with the CRSA Congress 2024 through the many opportunities for branding and exposure both before and during the event.

As a Platinum Sponsor, your organization will receive considerable recognition through the following entitlements:

- Premier Exhibit Space
- The delegate list provided one week before the congress (Only Family and First Name, Country)
- One-page advertisement in the Congress printed Delegate Guide (artwork to be provided by the sponsor)
- Four (4) Congress Delegate registrations
- Eight (8) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample
- Verbal Acknowledgement as the Platinum Sponsor during the opening remarks from our President
- Logo and a 100-word profile in the Congress printed Delegate Guide
- Banner on the Event website and enduring sponsor recognition on the main Association website
- Two (2) Pre or Post Conference Email Distributions to members and meeting attendees

GIUNONE 2 (Friday November 22 from 08.30am to 01.00pm) Sponsors Session

During the congress, the sponsor will be given 1 x **60-minute** slot in the session to provide an exclusive presentation to the congress participants.
(timeslots to be assigned by organizers)

The sponsor may provide a freestanding banner that will be positioned at the entrance to the conference room.



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GOLD SPONSOR \$75,000

As Gold Sponsor, your organization will benefit from an excellent level of exposure.

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As a Gold Sponsor, your organization will receive considerable recognition through the following entitlements:

- Premier Exhibit Space
- The delegate list provided one week before the congress (Only Family and First Name, Country)
- 1/2-page advertisement in the Congress printed Delegate Guide (artwork to be provided by the sponsor)
- Two (2) Congress Delegate registrations
- Six (6) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample
- Verbal Acknowledgement as the Gold Sponsor during the opening remarks from our President
- Logo and a 50-word profile in the Congress printed Delegate Guide
- Banner on the Event website and enduring sponsor recognition on the main Association website
- One (1) Pre or Post Conference Email Distributions to members and meeting attendees

GIUNONE 2 (Friday November 22 from 08.30am to 01.00pm) Sponsors Session

During the congress, the sponsor will be given 1 x **30-minute** slot in the session to provide an exclusive presentation to the congress participants.

(timeslots to be assigned by organizers)

The sponsor may provide a freestanding banner that will be positioned at the entrance to the conference room.



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SILVER SPONSOR \$35,000

As Silver Sponsor, your organization will benefit from an excellent level of exposure.

In addition, your organization will enjoy a strong alignment with the CRSA Congress 2024 through the many opportunities for branding and exposure both before and during the event.

As a Silver Sponsor, your organization will receive considerable recognition through the following entitlements:

- Exhibit Space
- The delegate list provided one week before the congress (Only Family and First Name, Country)
- 1/3-page advertisement in the Congress printed Delegate Guide (artwork to be provided by the sponsor)
- One (1) Congress Delegate registrations
- Four (4) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample
- Verbal Acknowledgement as the Silver Sponsor during the opening remarks from our President
- Logo in the Congress printed Delegate Guide



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BRONZE SPONSOR \$15,000

As Bronze Sponsor, your organization will benefit from an excellent level of exposure.

In addition, your organization will enjoy a strong alignment with the CRSA Congress 2024 through the many opportunities for branding and exposure both before and during the event.

As a Bronze Sponsor, your organization will receive considerable recognition through the following entitlements:

- 1/3-page advertisement in the Congress printed Delegate Guide (artwork to be provided by the sponsor)
- One (1) Congress Delegate registrations
- Two (2) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample
- Verbal Acknowledgement as the Bronze Sponsor during the opening remarks from our President
- Logo in the Congress printed Delegate Guide



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OTHER OPPORTUNITIES

Exhibit Space

Exhibit Type	Cost
Booth	\$12,500
In Person Tabletop	\$8,000

As an Exhibit Sponsor, your organization will receive considerable exposure and recognition through the following entitlements:

- Two (2) Exhibitor Registrations
- Logo session in the Congress printed Delegate Guide
- Banner on the Event website and enduring sponsor recognition on the main Association website
- Verbal Acknowledgement as the Sponsor during the opening remarks from our President

GIUNONE 2 (Friday November 22 from 08.30am to 01.00pm)

Sponsors Session

Type	Cost
1 x 10-minute slot in the session	\$5,000
1 x 20-minute slot in the session	\$8,000
1 x 30-minute slot in the session	\$15,000

As Sponsor, your organization will receive considerable exposure and recognition through the following entitlements:

- Two (2) Sponsor Registrations
- Logo session in the Congress printed Delegate Guide
- Banner on the Event website and enduring sponsor recognition on the main Association website
- Verbal Acknowledgement as the Sponsor during the opening remarks from our President



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Exhibit Address/Location

A. Rome Lifestyle Hotel

Via Giorgio Zoega, 59 - Rome, Italy

Website: <https://www.hotel-aroma.com/en/>

Exhibit Dates and Hours

Wednesday, November 20	Exhibitor Set-Up	10:00AM – 06:00 PM
Thursday, November 21	Exhibitor Hall Open	07:00AM – 06:00 PM
Friday, November 22	Exhibitor Hall Open	07:00AM – 06:00 PM
Saturday, November 23	Exhibitor Hall Open	07:00AM – 01:00 PM

Accommodations

All exhibitors and delegates with registration must use conference room block accommodations provided by A. Rome Lifestyle Hotel

All exhibitors and delegates will receive the CRSA Room Block Rate.

Hotel Rules

The Exhibitor must follow the rules and regulations set forth by the hotel.

The exhibitor is responsible for any charges for a/v, electrical, mailing, or other costs associated with exhibit set-up. There shall be no modifications, including removing furniture, fixtures, artwork, etc., adding tables or chairs, signage, portable refrigerators, or using guestrooms as meeting rooms or exhibit rooms. No outside vendors or contractors are allowed to work in the guest rooms, corridors, or other areas without the hotel's prior approval.

Registration

All exhibitors, please email paola@clinicalrobotics.com to reserve your sponsorship.

A 50% refundable deposit is due at the time of reservation. Full payment is due by **July 31st, 2024**

We are happy to discuss additional sponsorship opportunities.