



CLINICAL
ROBOTIC
SURGERY
ASSOCIATION

LET'S KEEP IN TOUCH TO IMPROVE OUR ROBOTIC CLINICAL PRACTICE

Clinical Robotic Surgery Association
Two Prudential Plaza - 180 North Stetson, Suite 3500
Chicago, Illinois 60601- United States of America
email: info@clinicalrobotics.com
website: www.clinicalrobotics.com

Annual Congress Sponsorship and Exhibitor Prospectus

Clinical Robotic Surgery Association

XIV WORLDWIDE CONGRESS

CRS
Clinical Robotic Surgery Association

**BREAKING
FRONTIERS**

IN ROBOTIC SURGERY

SEPTEMBER 15 - 16 - 2023
CHICAGO HYATT MAGNIFICENT MILE
CLINICALROBOTICS.COM

SAVE THE DATE

CHICAGO

Hyatt Centric Chicago Magnificent Mile
Chicago, Illinois

September 15 – 16, 2023

www.clinicalrobotics.com

Benefits to Sponsors and Exhibitors

- Maximum exposure at the premier Congress for 2023 dedicated to robotic and minimally invasive techniques in general surgery
- Clear demonstration of your organization's commitment to the development of technology to improve patient care
- Strong visibility on the Clinical Robotic Surgery Association website and all marketing materials
- An in-person and virtual exhibit hall experience
- CRSA Annual Congress is the leading event in robotic minimally invasive surgery related to the field of general surgery
- Target influential decision-makers
- Expand your prospect base and strengthen existing customer relationships
- Introduce new products or services
- Generate new sales leads
- Give product demonstrations
- Conduct market research

Event Sponsors

The Clinical Robotic Surgery Association is a 501(c)3 not-for-profit whose primary mission is education and research.

Prospective Sponsors

We invite all prospective sponsors to review the sponsorship benefits below and contact our team to discuss our sponsor offerings. Our event team has over 50 years of experience running medical education events and will work with your company to provide you with a seamless sponsorship experience. Please get in touch with one of the representatives below who will work with you and your marketing team or foundation.

Exhibitors

All exhibitors, please review the exhibitor section on page 9. Please complete the Exhibitor Form at the end of this Prospectus and return it to paola@clinicalrobotics.com.

Event Management Team

Paola Quezada

Executive Managing Director
Sponsor Relations
Email: paola@clinicalrobotics.com

Danielle Jacobson

Event Coordinator
Email: danielle@clinicalrobotics.com

Riccardo Terrosi

Technical Director
Email: riccardo@clinicalrobotics.com

Sponsorship Entitlements Key

All sponsors will receive the following entitlements in addition to those outlined in the individual package:

- Recognition as a sponsor (with company logo) on Congress printed Delegate Guide
- Recognition as a sponsor (with company logo) on the Congress website
- Acknowledgement as a sponsor (with company logo) on the official sponsor
- Acknowledgement board onsite
- Post-event access to the participants' registration list

Platinum Sponsor

\$100,000

As Platinum Sponsor, your organization will benefit from an excellent level of exposure. In addition, your organization will enjoy a strong alignment with the CRSA Congress 2023 through the many opportunities for branding and exposure both before and during the event.

As Platinum Sponsor, your organization will receive considerable exposure and recognition through the following entitlements:

- Premier Exhibit Space
- The delegate list provided one week before the congress
- Half-page advertising space in the Congress printed Delegate Guide (artwork to be provided by the sponsor)
- Four (4) Congress Delegate registrations
- Exhibition space in a prominent location
- Eight (8) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Platinum Sponsor during the opening remarks from our President
- Logo and 100-word profile in the Congress printed Delegate Guide
- Banner on the Event website and enduring sponsor recognition on the main Association website
- Two (2) Post Conference Email Distributions to members and meeting attendees

Room 1 - Grand Ballroom

During the congress, the sponsor will be given 1 x 30-minute slot for the Grand Ballroom to provide an exclusive audience with congress participants.

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the ballroom.
- Opportunity for your organization representative to give a thirty (30) minute presentation (basic AV equipment will be provided).

Gold Sponsor

\$50,000

As Gold Sponsor, your organization will enjoy a strong alignment with the CRSA Congress 2022 through the many branding opportunities and exposure before and during the event.

As Gold Sponsor, your organization will receive a high level of exposure and recognition through the following entitlements:

- Exhibit Space
- Delegate list provided after the congress
- Two (2) Congress Delegate registrations
- Exhibition space in a prominent location
- Six (6) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Gold Sponsor during the opening remarks from our President
- Logo and 50-word profile in the Congress printed Delegate Guide
- Logo on the Event website

Room 1 - Grand Ballroom

During the congress, the sponsor will be given 1 x 20-minute slot for the Grand Ballroom to provide an exclusive audience with congress participants.

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the ballroom.
- Opportunity for your organization representative to give a twenty (20) minute presentation (basic AV equipment will be provided).

Silver Sponsor

\$25,000

As a Silver Sponsor, your organization will enjoy a strong alignment with Congress through several opportunities for branding and exposure before and during the event. In addition, as a Silver Sponsor, your organization will receive a significant level of exposure and recognition through the following entitlements:

- Exhibit Space Delegate list provided after the congress
- One (1) Congress Delegate registrations
- Exhibition space (Booth) in a prominent location
- Four (4) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Silver Sponsor during the opening remarks from our President
- Logo and 50-word profile in the Congress printed Delegate Guide
- Logo on the Event website

Room 1 - Grand Ballroom

During the congress, the sponsor will be given 1 x 10-minute slot for the Grand Ballroom to provide an exclusive audience with congress participants.

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the ballroom.
- Opportunity for your organization representative to present a ten (10) minute presentation (basic AV equipment will be provided).

Bronze Sponsor

\$10,000

As a Bronze Sponsor, your organization will enjoy an alignment with Congress through several opportunities for branding and exposure before and during the event. As a Bronze Sponsor, your organization will receive a significant level of exposure and recognition through the following entitlements:

- Exhibit Space
- Delegate list provided after the congress
- One (1) Congress Delegate
- In-person Exhibition space – Tabletop
- Two (2) Exhibitor Registrations
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Bronze Sponsor during the opening remarks from our President
- Logo in the congress printed delegate guide and Abstract publication
- Logo on the event website

Other Opportunities

Grand Ballroom

\$15,000

The Grand Ballroom is a 30-minute slot to provide an exclusive audience of congress participants with information about product developments.

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the ballroom.
- Opportunity for your organization representative to present a twenty (20) minute presentation (basic AV equipment will be provided)

Available Time Slots (timeslots to be assigned by organizers)

Exhibit Space

Exhibit space is available in person at the conference hotel and in our virtual exhibit hall. The following is the fee schedule for exhibit space:

Exhibit Type	Cost
Booth	\$7,500
In Person Tabletop	\$5,000

Exhibit Address/Location

Hyatt Centric Chicago Magnificent Mile

633 N St Clair St, Chicago, IL 60611

Phone: (312) 787-1234

Website:

https://www.hyatt.com/hyatt-centric/chimm-hyatt-centric-chicago-mag-mile?src=corp_lclb_gmb_seo_chimm

Exhibit Dates and Hours

Thursday, September 14	Exhibitor Set-Up	10:00AM – 5:00 PM
Friday, September 15	Exhibitor Hall Open	7:30AM – 6:00PM
Saturday, September 16	Exhibitor Hall Open	7:30AM – 2:00PM

Accommodations

All exhibitors and delegates with free registration must use conference room block accommodation provided by the Hyatt Centric Chicago Magnificent Mile.

All exhibitors and delegates will receive the CRSA Room Block Rate.

Hotel Rules

The Exhibitor must follow the rules and regulations set forth by the hotel. The exhibitor is responsible for any charges for a/v, electrical, mailing, or other costs associated with exhibit set-up. There shall be no modifications, including removing furniture, fixtures, artwork, etc., adding tables or chairs, signage, portable refrigerators, or using guestrooms as meeting rooms or exhibit rooms. No outside vendors or contractors are allowed to work in the guest rooms, corridors, or other areas without the hotel's prior approval.

Registration

All exhibitors, please email paola@clinicalrobotics.com to reserve your sponsorship.

A 50% refundable deposit is due at the time of reservation. Full payment is due by **July 15th, 2023**.

We would be happy to discuss additional sponsorship opportunities.