

11th Worldwide Annual Congress
Sponsorship and Exhibitor Prospectus

Clinical Robotic Surgery Association

Washington Duke Inn
Durham, North Carolina
November 1 – 2, 2019
www.clinicalrobotics.com



Invitation

On behalf of the Congress Management Committee and the CRSA Board of Directors, i would like to warmly invite you to consider the benefits of participating as a sponsor at the 11th Worldwide Clinical Robotic Surgery Association Annual Congress which will be held in partnership with Duke University, School of Medicine at the world-class Washington Duke Inn on November 1 – 2, 2019

CRSA is the premier association for robotic minimally invasive surgeons and other healthcare professionals dedicated to the advancements in surgical techniques in general surgery and associated sub-specialties

The aim of this meeting will be to create a forum for discussion where leading experts from countries around the world will discuss issues related to the clinical applications of robotic and minimally invasive technology within various sub specialties of General Surgery.

The overall objective of this meeting is to contribute to the worldwide debate and efforts to strengthen the bridge between theory and practice for General Robotic Minimally Invasive Surgery. The Worldwide Congress of The Clinical Robotic Surgery Association [CRSA] will provide clinical, educational and innovative services in a manner that will support the true mission of facilitating robotic and minimally invasive techniques in general surgery and related specialties. It's our expectation that our efforts will provide the preferred forum to compare and discuss practical aspects of robotic and minimally invasive surgery. We hope to facilitate the opportunity to contact colleagues, experts, proctors or trainers in favor of multi-institutional programs.

We have designed an innovative and comprehensive program aimed to present the latest advances in clinical robotic and minimally invasive practice applied to general surgery. Worldwide experts will discuss techniques, problems, clinical results and developments.

The purpose of the meeting is to cover the most important clinical indications of robotic and minimally invasive surgery for physicians, residents and fellows discussing the practical aspects of surgery.

The association has more than 2,000 members and our annual congress attracts on average 500 participants every year. We look forward to welcoming you to North Carolina.

Ranjan Sudan, MD FACS

President, Clinical Robotic Surgery Association

Vice Chair of Education, Duke Surgery

Benefits to Sponsors and Exhibitors

- Maximum exposure at the premier Congress for 2019 dedicated to robotic and minimally invasive techniques in general surgery
- Clear demonstration of your organization's commitment to the development of technology for the purpose of improving patient care
- Strong visibility on the official 11th Worldwide Clinical Robotic Surgery Association website and all marketing materials
- A unique marketing opportunity where you can directly interact with the surgeons and healthcare professionals that are most interested in the advancements of technology and minimally invasive approaches to healthcare
- CRSA Annual Congress is the leading event in robotic minimally invasive surgery related to the field of general surgery
- Target influential decision makers
- Expand your prospect base and strengthen existing customer relationships
- Introduce new products or services
- Generate new sales leads
- Give product demonstrations
- Conduct market research

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Event Sponsors

The Clinical Robotic Surgery Association is a 501©3 not for profit whose primary mission is education and research.

Prospective Sponsors

We invite all prospective sponsors to review the benefits of sponsorship below, and to contact our team to discuss our sponsor offerings. Our event team has more than 50 years of experience in running medical education events and will work with your company to provide you a seamless sponsorship experience. Please contact one of the representatives below who will work with you and your marketing team or foundation.

Exhibitors

All exhibitors, please review the exhibitor section on page 10. Please complete the Exhibitor Form at the end of this Prospectus and return to philip@clinicalrobotics.com

Event Management Team

Philip Clark MBA

Executive Managing Director

Sponsor Relations

Email: philip@clinicalrobotics.com

Danielle Jacobson

Event Coordinator

Email: danielle@clinicalrobotics.com

Riccardo Terrosi

Technical Director

Email: riccardo@clinicalrobotics.com

Sponsorship Entitlements Key

All sponsors will receive the following entitlements in addition to those outlined in the individual package

- Recognition as a sponsor (with company logo) on Congress Program
- Recognition as sponsor (with company logo) on Congress website
- Acknowledgement as sponsor (with company logo) on the official sponsor acknowledgement board onsite
- Post-event access to participants registration list

Diamond Sponsor

\$100,000

We view our Diamond Sponsor as the key partner in the successful execution of the CRSA 2019 Congress and will work alongside you to provide equal opportunities to promote your organization before and during our event.

As Diamond Sponsor your organization will benefit from the highest level of exposure and representation including:

- Dedicated Meeting Room for up to 45 attendees to host produce demonstration or business meetings, available throughout the meetings (Biddle / Matlock rooms)
- Invitation to present in a Robotics Innovations Session in the main congress session
- Delegate list provided one week prior to the congress
- Full page advertising space in the Congress program (artwork to be provided by the sponsor)
- Eight (8) Congress Delegate registrations
- Exhibition space in prominent location (President's Gallery)
- Ten (10) Exhibitor Registrations inclusive of the pre-congress Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Diamond Sponsor during the opening remarks from our President
- Logo and 150 word profile in the Congress printed program and Abstract publication
- Banner on the Event website, and enduring sponsor recognition on the main Association website
- Two (2) Post Conference Email Distributions to members and meeting attendees

Surgical Innovation Dinner Alignment

Surgical Innovation Dinner will be held on Friday November 1, 2019 and is an essential networking opportunity for all our participants. The dinner is an opportunity for the Diamond Sponsor to build brand recognition with all attendees and this premier social function of our event.

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the venue
- Opportunity for your organization representative to present a twenty (20) minute presentation at the function (basic AV equipment will be provided)
- Opportunity for your organization to provide a branded gift to the Dinner participants

Platinum Sponsor

\$75,000

As Platinum Sponsor your organization will benefit from an excellent level of exposure. Your organization will enjoy a strong alignment with the CRSA Congress 2019 through the many opportunities for branding and exposure both before and during the event.

As Platinum Sponsor your organization will receive considerable exposure and recognition through the following entitlements:

- Dedicated Meeting Room for up to 45 attendees to host produce demonstration or business meetings, available throughout the meetings (Biddle / Matlock rooms)
- Invitation to participate in a Robotic Innovations Session in the main Congress program
- Delegate list provided one week prior to the congress
- Half page advertising space in the Congress program (artwork to be provided by the sponsor)
- Four (4) Congress Delegate registrations inclusive of the pre-congress Surgical Innovation Dinner
- Exhibition space in prominent location
- Eight (8) Exhibitor Registrations inclusive of the pre-congress Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Platinum Sponsor during the opening remarks from our President
- Logo and 100 word profile in the Congress printed program and Abstract publication
- Banner on the Event website, and enduring sponsor recognition on the main Association website
- Two (2) Post Conference Email Distributions to members and meeting attendees

Surgical Innovation Dinner Alignment

The pre-congress Surgical Innovation Dinner will be held on Friday November 1, 2019 and is an essential networking opportunity for all our participants. The dinner is an opportunity for the Platinum Sponsor to build brand recognition with all attendees and this premier social function of our event. Alignment with the Surgical Innovation Dinner will provide the Platinum Sponsor with the following entitlements:

- The sponsor may provide a freestanding banner that will be positioned at the entrance to the venue
- Opportunity for your organization representative to present a ten (10) minute presentation at the function (basic AV equipment will be provided)

Gold Sponsor

\$50,000

As Gold Sponsor your organization will enjoy a strong alignment with the CRSA Congress 2019 through the many opportunities for branding and exposure both before and during the event.

As Gold Sponsor your organization will receive a high level of exposure and recognition through the following entitlements:

- Delegate list provided after the congress
- Invitation to participate in Robotic Innovations session in the main congress program
- Two (2) Congress Delegate registrations inclusive of the pre-congress Surgical Innovation Dinner
- Exhibition space in prominent location
- Six (6) Exhibitor Registrations inclusive of the pre-congress Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Gold Sponsor during the opening remarks from our President
- Logo and 50 word profile in the Congress printed program and Abstract publication
- Logo on the Event website

Sponsor Lunch

In addition to the package outlined above the Gold Sponsor may have the option of **sponsoring a lunch meeting with up to 50 event attendees.** (first come, first serve basis)

This is an opportunity to host a company or branded lunch event during the CRSA Congress. The meeting may include a guest speaker, scientific presentation and/or product launches. Poster / Easel outside the room featuring the organization name and logo may be displayed during the sponsored lunch.

This sponsorship package includes the provision of a meeting room (Rotunda), podium and basic AV equipment. Catering is at an additional cost to the sponsor and may be organized in consultation with the Congress Management.

Available days and times

Friday, November 1, 2019 12.00pm-01.00pm

Saturday, November 2, 2019 12.00pm-01.00pm

An outline of the lunch meeting topic and speaker details must be submitted to the Congress Management for approval. Provision of these details as soon as possible will facilitate marketing on the congress website to ensure maximum exposure to the sponsor.

Silver Sponsor

\$25,000

As a Silver Sponsor your organization will enjoy a strong alignment with the Congress through several opportunities for branding and exposure before and during the event. As a Silver Sponsor your organization will receive a significant level of exposure and recognition through the following entitlements:

- Delegate list provided after the congress
- One (1) Congress Delegate registrations inclusive of the Surgical Innovation Dinner
- Exhibition space (Booth) in prominent location
- Four (4) Exhibitor Registrations inclusive of the Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Silver Sponsor during the opening remarks from our President
- Logo and 50 word profile in the Congress printed program and Abstract publication
- Logo on the Event website

Bronze Sponsor

\$10,000

As a Bronze Sponsor your organization will enjoy a alignment with the Congress through several opportunities for branding and exposure before and during the event. As a Bronze Sponsor your organization will receive a significant level of exposure and recognition through the following entitlements:

- Delegate list provided after the congress
- One (1) Congress Delegate registrations inclusive of the Surgical Innovation Dinner
- Exhibition space – Table Top
- Two (2) Exhibitor Registrations inclusive of the Surgical Innovation Dinner
- Sponsor opportunity to provide a promotional brochure or sample to be inserted in the delegate bag
- Verbal Acknowledgement as the Bronze Sponsor during the opening remarks from our President
- Logo in the Congress printed program and Abstract publication
- Logo on the Event website

Plenary Session Sponsor

\$15,000

The plenary sessions are one of the highlights of the Congress and a significant aspect of the program attended by the majority of delegates, ensuring that your organization receives a high level of exposure. The plenary session sponsor will receive the following entitlements:

- Your organization logo will be displayed on the projection screen in the session room prior to and at the conclusion of the sponsored session
- Two (2) passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included)
- Promotional brochure (maximum four x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material) *Note: inserts must be approved by the Management Committee*
- Verbal recognition by the Session Chair prior to and at the conclusion of the sponsored session

Congress Bag Sponsor

\$10,000

Your organization logo will feature alongside the Congress logo on the bag. The bag contains the official Congress material distributed to all delegates, speakers and exhibitors, providing direct and constant exposure throughout and after the Congress.

As the sponsor of the Congress bag your organization will receive the following entitlements:

- Logo to appear on the Congress bag alongside the CRSA logo. The Management Committee reserves the right to source and select the bag

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Exhibitor Fees

Booth [10x10]	\$8,000.00
Table top	\$5,000.00

Exhibit Address / Location

Washington Duke Inn,
3001 Cameron Boulevard
Durham, NC 27705
Hotel Phone: (919) 490-0999

Exhibit Hall: Ambassador's Ballroom

Interactive Floor Plan: [Link](#)

Exhibit Dates and Hours

Thursday October 31, 2019	Exhibitor Set-Up	12.00 pm – 05.00 pm
Friday November 1, 2019	Exhibitor Hall Open	07.00 am – 05.00 pm
Saturday November 2, 2019	Exhibitor Hall Open	07.30 am – 04.00 pm
Saturday November 2 2019	Break down	04.00 pm – 06.00 pm

Accommodations

All exhibitors and delegates free registrants must use conference room block accommodations provided by the Washington Duke and Inn and partner Hotel JB Duke. All hotel accommodations must be booked by no later than September 30th, 2019.

Reservations must be made via the hotel's reservation line 1-800-443-3853. Please identify your affiliation with CRSA – Clinical Robotic Surgery Association event on November 1 -2, 2019

All exhibitors and delegates will receive the group block rate of \$199 per night.

Hotel Rules

The Exhibitor must follow the rules and regulations set forth by the hotel. The exhibitor is responsible for any charges for a/v, electrical, mailing or any other costs associated with exhibit set-up. There shall be no modifications, including without limitation, removal of furniture, fixtures, artwork, etc., adding tables or chairs, signage, portable refrigerators, using guestrooms as meeting rooms or exhibit rooms. No outside vendors or contractors are allowed to work in the guest rooms, corridors, or any other areas without prior approval of Hotel.

Registration

All exhibitors, please complete the attached Registration Form. Once we have received your registration form, the Event Coordinator will contact you to confirm your company attendees. A 50% refundable deposit is due at the time of deposit. Full payment is due by September 30th, 2019

We would be happy to discuss additional sponsorship opportunities.

Please email us at philip@clinicalrobotics.com with a proposal.

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ANNUAL CONGRESS 2019
Exhibit Dates: Friday November 1 – Saturday November 2, 2019
Location: Washington Duke Inn, Durham, North Carolina
EXHIBITOR APPLICATION FORM

We the undersigned, apply for technical exhibit space at the above referenced location
 Please complete and email to: philip@clinicalrobotics.com

COMPANY

Company Name _____

Street Address _____

City	State	Country	Zip
Telephone	Fax	Website	

CONTACT INFORMATION

Pre Meeting	Title
Telephone	Email
On-Site	Title
Cell Phone	Email

EXHIBIT RESERVATION: See prospectus for guidelines, and floor plan

- EXHIBIT BOOTH \$8,000
- EXHIBIT TABLETOP \$5,000

SIGNATURE: X _____

Your signature on this application indicates that you understand and agree to comply with the policies, rules and regulations contained in the Exhibitor Prospectus, and will abide by the payment schedule as outlined and have read the rules and agree to distribute them to those involved in your booth.

PAYMENT SCHEDULE

• 50% Deposit due with application	Total Estimated Cost	\$ _____
• Balance due September 30, 2019	50% Deposit	\$ _____
• CRSA Tax-ID: 27-0193640	TOTAL AMOUNT	\$ _____
	ENCLOSED	_____

Check Enclosed: Please make payment to Clinical Robotic Surgery Association
 Credit Card: Please Circle One VISA MASTERCARD

Cardholder Name _____

Credit Card Number	Exp Date	
Cardholder Signature		
Amount to be Charged	50% Deposit \$ _____	Payment in Full \$ _____